## **Tax Planning**

## Nobody wants to pay taxes.

When the Buyer for a retail company buys merchandise to sell to its customers, he tries to get the best deal he can on the price, quality, and payment and delivery terms.

Tax planning lets you do the same thing for taxes – you plan so you can get the best deal.

Just like a retail Buyer is not going to get the merchandise he sells to his customers for free, you're never going to get away without paying taxes, but **if you plan you may get a better deal**.

Taxes are a big expense – you should manage them as carefully as your other expenses.

Work with your tax advisor to get the best deal.



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