

The 3 Rules

Rule 1 Cashflow greater than \$0

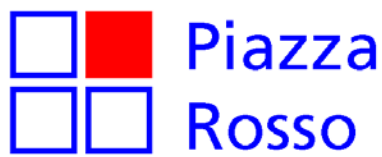
Rule 2 Margin greater than operating costs

Rule 3 Keep

- accounts receivable
- inventory
- accounts payable
- short-term debt

as low as you can

And one more thing: Create better products.



Business Financial Advisors

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