

The 3 Rules

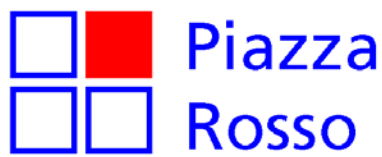
Rule 1 Cashflow greater than \$0

Rule 2 Margin greater than operating costs

Rule 3 Keep

- receivables
 - inventory
 - payables
 - short-term debt
- as low as you can

And one more thing: Create better products.



Business Financial Advisors

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