

Tax Planning

Nobody **wants** to pay taxes.

When the Buyer for a retail company buys merchandise to sell to its customers, he or she tries to get the best deal on the quality, and price, and payment and delivery terms.

Tax planning lets you do the same thing for taxes – **you plan so you can get the best deal.**

Just like a retail Buyer is not going to get the merchandise his or her company sells to its customers for free, you're not going to avoid paying taxes – but **if you plan you may get a better deal.**

Taxes are a big expense – you should manage them as carefully as other expenses.

Work with your tax advisor to get the best deal.



Business Financial Advisors

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