

Manage Money

The BIG Picture

This is the **all** the information
you need to prepare forecasts:

Sales

Cost of Sales All the direct costs of sales

Expenses

Payroll
Advertising & promotion
Rent
Industry specific expenses – if there are any
Catch-all – everything else

Accuracy is not that important – you're trying to get an idea of
what's going to happen, you're not balancing your checkbook.

To find out how to prepare forecasts,
talk to a Piazza Rosso Business Advisor.

Talk to **Michael Chase**
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Business Financial Advisors