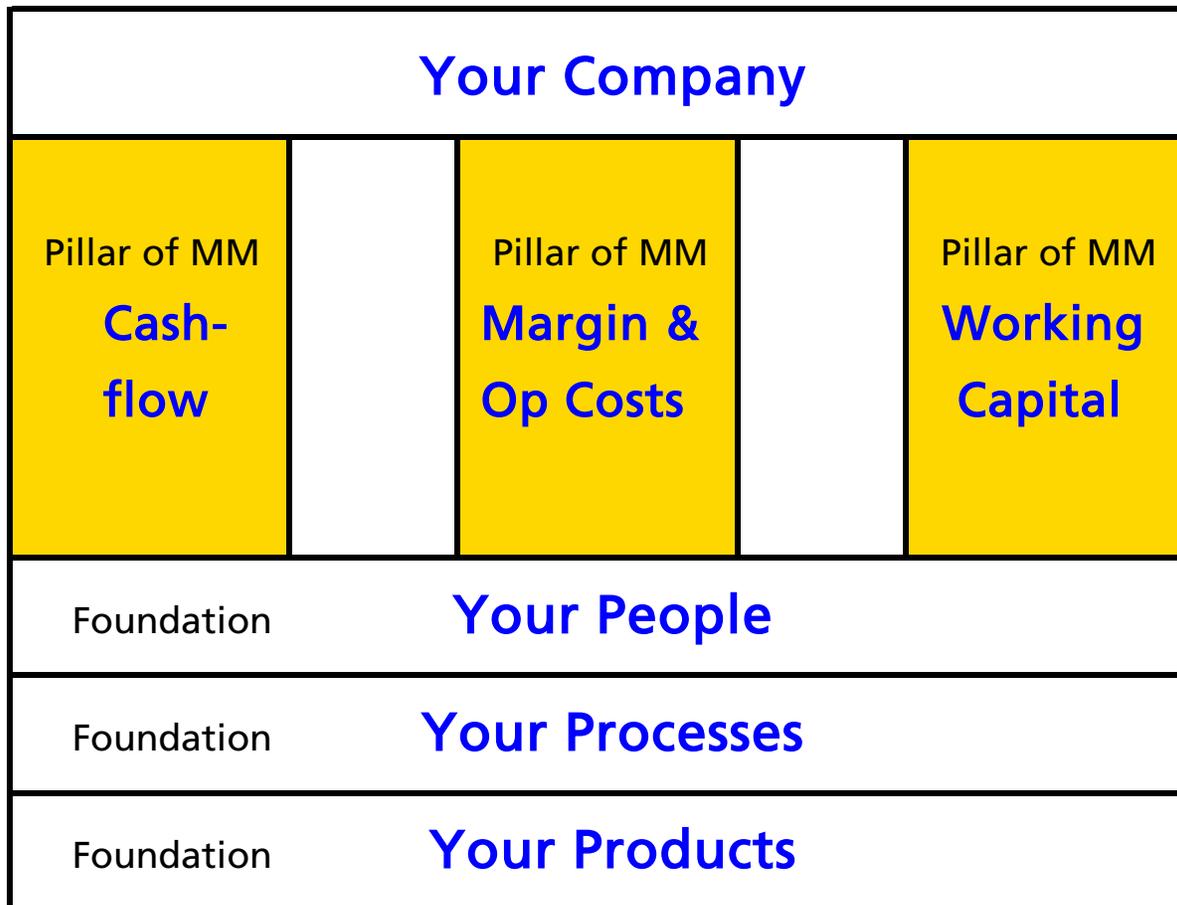


## The Model of Your Company



**Foundation** Product-focused - this is where your company innovates.

**Pillars of managing money** This is how your company manages money.

**Management** is responsible for making sure all of these work together to realize your company's potential.