

"The purpose of a business is to

create a customer.

[To do that, it] has two – and only two – basic functions: **marketing** and **innovation.**"

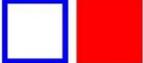
Peter Drucker

You manage money so you can pay for your marketing and innovation projects.

We can help you.

To find out how, talk to a Piazza Rosso Business Advisor.

Talk to Michael Chase
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